

Process Design for Trade Fairs and Congresses

Through personal exhibitor support, the preparation of plans and sales documents, implementation and quality assurance up until final cost settlement, waldner partner has developed a fine-tuned procedure for the successful running of trade fairs and congresses. A customised internet-based software for CAD presentations with database access allows for a fast and accurate process, saving the resources of all involved.

Client

Trade fairs and congresses

Location

Various trade fairs and congresses

Use

Process design for trade fairs and congresses

Our Role

General planning, process design, project management

Our Tasks

Organisational and administrative services;
customised internet-based software for CAD presentations with database access;
stand design catalogue and sales brochures;
implementation and quality assurance on site;
economically and resource-optimised active administration;
project development, project management up to and including final cost settlement

Photos/Visualisations

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Prozesslandschaft

