

Messeplatz, Baselworld

Through the new position of Hall 1, Exhibition Square has a new relationship to its urban surroundings. Half the square is roofed over. This situation and the further development of the Baselworld event are reflected in the square's new temporary design.

Client

MCH Swiss Exhibition (Basel) Ltd, Baselworld

Architect

waldner partner

Location

Messeplatz, Basel

Key Dates

2012-2013 | Concept, detailed design

2013-2018 | Implementation

Our Role

Overall concept, planning and realisation, including exhibitor support, to guarantee a high-quality trade fair experience

Our Tasks

Overall concept;
design, realisation and quality assurance;
cost control up to and including final settlement

Photos/Visualisations

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