

Corso, Baselworld

With the new building of the Messezentrum in 2012, around one third of MCH Swiss Exhibition (Basel) Ltd's exhibition space was newly constructed. The original Hall 3 and part of Hall 1 were replaced by the new building, which spans across the Exhibition Square. With the new arrangement, all areas of the Baselworld exhibition were reorganised and redesigned. The overall quality of Baselworld and all its decorative elements was raised.

Client

MCH Swiss Exhibition (Basel) Ltd, Baselworld

Architect

waldner partner

Location

Hall 1, Messeplatz 1, Basel

Use

Press & bloggers, gastronomy, lounges

Key Dates

2012-2013 | Concept, detailed design

2013-2019 | Realisation

Our Role

Overall concept, planning and realisation, including exhibitor support, to guarantee a high-quality trade fair experience

Our Tasks

Overall concept;
design, realisation and quality assurance;
cost control up to and including final settlement

Photos/Visualisations

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