

Design Lab

With the "Design Lab" an area was designed for Baselworld 2017 to offer well-known designers and aspiring independent brands their own exhibition spaces. The individual areas ranged from 16-25m² and were supplied with basic equipment.

Client

MCH Swiss Exhibition (Basel) Ltd, Baselworld

Architect

waldner partner

Location

Hall 1.1, Messeplatz 1, Basel

Key Dates

2016-2017 | Concept, detailed design, realisation

Our Role

Overall concept, planning and realisation, including exhibitor support, to guarantee a high-quality trade fair experience

Our Tasks

Overall concept;
design, realisation and quality assurance;
cost control up to and including final settlement;
exhibitor support

Photos/Visualisations

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