

Hall of Universe, Baselworld

With Baselworld 2013, the Hall of Universe in Hall 4 offers a new opportunity for diamond, gemstone and pearl brands to display their products in a prestigious setting. With its direct connection to Hall 1 and its proximity to the Messeplatz, the Hall of Universe is perfectly situated in the general show layout. The individual booths form an ensemble with a striking general appearance. Visual connections, high quality decorations and plant arrangements harmoniously complement the hall layout.

Client

MCH Swiss Exhibition (Basel) Ltd, Baselworld

Architect

waldner partner

Location

Hall 4, Messeplatz, Basel

Use

Exhibition hall
Exhibition stands

Key Dates

2012-2013 | Concept, detailed design
2013-2019 | Realisation

Our Role

Overall concept, planning and realisation, including exhibitor support, to guarantee a high-quality trade fair experience

Our Tasks

Overall concept;
design, realisation and quality assurance;
cost control up to and including final settlement;
exhibitor support

Photos/Visualisations

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